

(CSE: PKK) (OTC: PKKFF)

August 30, 2023

Agenda

Q2 Operating Highlights

Canada: Pause on Product Development, Active with Business

Development

China: Slow Recovery and Signs of Increasing Diversification

Outlook for 2023

Canada: Capital Markets Strategy

Canada: Cubeler® Business Hub Progression

Canada: First Data-Driven Product Offering (ie-Pulse)

China: Industrial Diversification

Financial Overview

Analysis: Q2 2023 Financial Results





Forward looking information

Certain statements included in this presentation constitute "forward-looking statements" under Canadian securities law, including statements based on management's assessment and assumptions and publicly available information with respect to the Company. By their nature, forward-looking statements involve risks, uncertainties and assumptions. The Company cautions that its assumptions may not materialize and that current economic conditions render such assumptions, although reasonable at the time they were made, subject to greater uncertainty. Forward-looking statements may be identified by the use of terminology such as "believes," "anticipates," "assumes," "outlook," "plans," "targets", or other similar words.

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Forward-looking statements reflect information as of the date on which they are made. The Company assumes no obligation to update or revise forward-looking statements to reflect future events, changes in circumstances, or changes in beliefs, unless required by applicable securities laws. In the event the Company does update any forward-looking statement, no inference should be made that the Company will make additional updates with respect to that statement, related matters, or any other forward-looking statement.

All amounts are in Canadian dollars unless otherwise indicated.







Canada:

The events that took place at the company's executive management level during the quarter put us significantly behind schedule when it comes to the development of the Cubeler® Business Hub. But we continued to have very productive discussions with potential partners from a business development standpoint. We expect those discussions to produce formal partnerships in the balance of 2023.

China:

We finally began to see clear evidence that the country's SMEs were recovering from the severe impacts of the COVID-19 restrictions in the 2nd half of 2022.

Although we were not able to fully execute our expansion and diversification plan during the quarter, our revenue diversification is a sign that what we started in Q4-2022 and Q1-2023 has started to take effect.





Canada

Capital Markets Strategy:

We understand that accessing capital in a timely manner has been one of the factors that have impeded our ability to grow and execute our business. We will therefore make that a point of emphasis in the rest of 2023.

Cubeler® Business Hub Progression:

The completion of the Business Hub in Canada is critical to the company's future if it is going to eventually be considered a leader in business Al and analytics. Although it is not expected to complete the Business Hub in 2023, the company plans to make every effort towards that objective during the remainder of 2023.

First Data-Driven Product Offering (ie-Pulse):

The company believes that the launch of its ie-Pulse product offering, aimed at providing economists, governments and capital market professionals with a pulse on economic activity first in Canada then eventually around the world, will bring into focus the true power of the Cubeler® Business Hub.

China

Industrial Diversification:

As the company continues to expand in China, it will increasingly explore industrial diversification opportunities in order to eventually provide a better picture of economic activity in China through the company's upcoming ie-Pulse product offering.

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Q3-2023 vs Q2-2022 Financial Results Variation Analysis

Account	Q2 2023 3 months	Q2 2022 3 months	Var.
Revenues	16,777	32,432	(15,656)
Expenses			
Cost of service	11,183	28,535	(17,352)
Software delivery services	1,255	583	672
Salaries, fringe benefits and board remuneration	3,653	2,886	768
Service fees	1,323	133	1,189
Consulting fees	(46)	381	(428)
Outsourced services, software and maintenance	1,228	803	425
Professional fees	1,058	864	195
Marketing, public relations and press releases	83	201	(118)
Office supplies, software and hardware	111	339	(228)
Insurance	336	317	19
Finance costs	216	46	170
Depreciation of right-of-use assets	197	143	54
Amortization of intangible assets	2,078	1,563	515
Change in fair value of contingent consideration payable	304	303	1
All others	306	415	(109)
Total expenses	23,283	37,512	(14,228)
Loss before income taxes	(6,506)	(5,079)	(1,427)
Income taxes (recovery)	(53)	1,253	(1,306)
Net loss	(6,454)	(6,333)	(121)

In 000's of \$CAD



Q&A





Thank you

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